



Maxine Shapiro

www.maxineshapiro.com

Maxine is a dynamic speaker and performer whose passion for freeing the talent within has created an international demand for her Inside the Box™ keynotes and training sessions. Mixing laughter with learning, she reveals the building blocks of improvisation and translates them to professionals in every industry who are looking to **maximize** the wealth of ideas and innovation inside their organizations, their teams and themselves.

Maxine is a 25-year veteran of the business world and financial industry. She spent fifteen years at the Chicago Board of Trade, building a strong foundation of business expertise. It was there that she began seeing a need to change the channels of communication in organizations. As an accomplished actor and comedian, Maxine also performed regularly in Chicago's theatre scene, and was a student of the Second City Improv Lab.

As a former co-host of a weekly financial program in one of the country's top ten radio markets, a commentator on North Texas NPR, and a regular guest on Public Radio International's "MarketPlace Morning Report," Maxine won attention and praise from business analysts and listeners alike. Her reporting on business practices and trends led to her bedrock conviction -- to remain competitive and vibrant, American businesses and organizations must make the most of their employees' latent talents and free flow of ideas.

Maxine motivates, entertains and transforms groups through, highly interactive, spontaneous and powerful exercises. Her unique INSIDE THE BOX™ keynotes and workshops show people how that untapped wealth of thought can be set free. The sessions actively engage participants, raising productivity, allowing leaders to be more effective and enabling teams to be more cohesive -- all while making for a healthier and happier environment. Experience and learning go hand in hand.

See how Maxine can help your company:

- Empower employees to resolve issues
- Accelerate spontaneous idea generation
- Create consciousness of free exchange and more cooperative teamwork
- Inspire leaders to be more effective with their teams
- Produce an efficient work environment with a trust-based foundation

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The Competitive Culture

Too often corporate America conditions employees to control their creativity, to harness the energy behind innovative thinking, to discipline the idea generation process. Maxine unleashes creativity and teaches executives to build a corporate culture that perpetuates it using her Inside the Box™ approach. The payoff for corporate America (and employees) is profound:

- Energize idea exchange
- Compete with an innovative perspective
- Expedite brainstorming sessions
- Accelerate resolution options and communications among board members

This experiential session demonstrates how the principles of improvisation develops a highly interactive and powerfully effective solution-focused corporate culture.

Improvisation and Improvement!

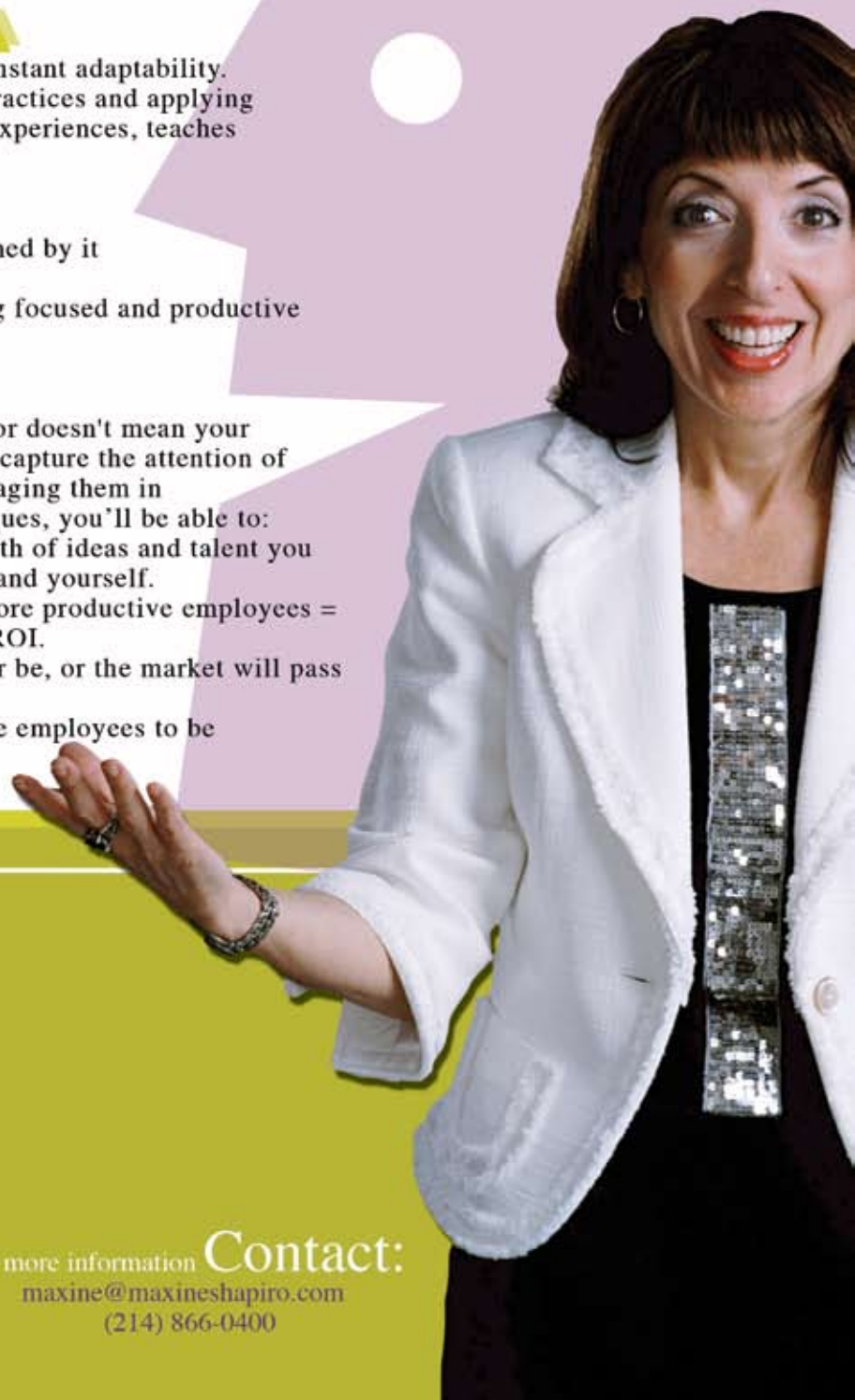
Today's rapid-fire global economy demands instant adaptability. Maxine, using her Second City Improv Lab practices and applying her national public radio financial reporting experiences, teaches executives to:

- Make decisions quickly, yet wisely
- Think more inventively
- Leverage change rather than be overwhelmed by it
- Evaluate risks and rewards efficiently
- Adapt to constant changes while remaining focused and productive

Connect & Create!

Just because you're the owner or the supervisor doesn't mean your employees are listening to you. Learn how to capture the attention of your employees, clients and prospects by engaging them in conversations. Using improvisational techniques, you'll be able to: Uncover the talent within. Maximize the wealth of ideas and talent you already have inside your organization, teams and yourself.

- Engage employees. Happier, more productive employees = happier customers and higher ROI.
- Improvise every day. You better be, or the market will pass you by.
- Energize your workplace. Incite employees to be passionate about their job.



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